

Participating In User Testing

Cognitive Applications is a digital design and development company based in Brighton. We were founded in 1985 and since then have developed hundreds of web sites, CD and DVD-ROMS and touch screen kiosks for a wide range of high profile clients.

We believe it is important that our products work for the people they were designed for – both the organisations that commission them and their final audience. In order to ensure this we test our products at all stages of their development, from initial user research through to testing of the (almost) finished article.

We do not need experts in information technology. Sometimes users will be chosen as representative of a particular audience our customer wishes to target, for example, lifelong learners or people with an interest in art. At other times it may be that we need a sample of people representing the general public.

Testing is very simple. We will show you some examples of the product we are developing. This could be on paper, on screen or a fully functioning website or CD-ROM. We will ask you some questions to find out what you think about the product and to find out how well it works. The testing session will be observed by a member of our staff and may be videoed. At all times it is the product under test and not the tester.

A testing session normally lasts between 30 – 45 minutes. There is no preparation required or follow up work to be carried out. The testing will normally take place in our offices in Brighton. As a tester you will be paid a fee for your time and will have the opportunity to influence the development of some interesting products.

Terms and Conditions

If you would like to become involved in our user testing, please note the following terms and conditions:

1. Your identity will remain anonymous and your full name and contact details will not be passed on to our client. We will only retain this information in order to facilitate our testing programme and will not pass it on to third parties.
2. Before we accept you on our list of potential testers you will be required to complete a short tester profile form. Some information from this form (other than your full name and contact details) may be passed to our clients.
3. On completing the testing session you will be paid a fixed fee. In the event of a cancellation we will not be liable for any costs or expenses incurred by you. Please note we do not reimburse travel costs.
4. You consent to the testing session being observed by members of our staff, staff from partner organisations and / or our clients. In addition, the testing session may be recorded on video and / or audio. The recordings and written transcripts of the testing session may be passed to our clients.
5. Please inform us as soon as possible if you are unable to attend a testing session. The fee will not be payable in the event you are unable to attend the testing session.
6. As part of your testing session you may see material that is not yet published. Please note that all the material used belongs to Cognitive Applications or our clients and may not be copied or used for any other purpose than the testing session. All material viewed should be treated as confidential.
7. Testers are responsible for any tax payable as a result of the testing fee.

By registering as a tester with Cognitive Applications you are deemed to have accepted these terms and conditions.

If you have any questions, please contact us on 01273 821600.